



OFFICIAL COMMUNICATION

22 / 2020 - 2021

To : European Clubs
European Federations
c/c : WS Europe – President – Mr Fernando Claro
From : WS Europe Rink-Hockey - Chairman

Object : **COMMUNICATIONS RULES - TV**

European Clubs,
European Federations,

1. COMMUNICATION RULES – TV TRANSMISSIONS AND ORGANIZER’S OBLIGATIONS

The international rights relating to television broadcasts of any European rink-hockey event are the exclusive property of CERS – *Confédération Européenne de Roller Skating*.

- 1.1. The **major European Rink-Hockey events** include all the competitions that are concentrated and played in one place, namely:
- (1) **The European Championships of Nations – Male Senior, Female Senior, Male U20 and Male U17** —which are organized by affiliated National Federations;
 - (2) **The Semi-Finals and Finals (Final 4) of all the European Club competitions – Continental Cup, Euroleague, WS Europe Cup and Female League Cup** — normally organized by a club or institution, always in partnership with the respective National Federation of affiliation.
- 1.2 In addition, it is also necessary to consider **other important European Rink-Hockey events**, namely those related to the **intermediary phases of the club competitions** (*phases that are played prior to the completion of the aforementioned Finals 4*).
- 1.3 In the following paragraphs, **we established the specific conditions – rights and duties – which are in force regarding the production and television broadcasts** (*via TV channels and/or web streaming*) of the various European rink-hockey competitions.
- 1.4 **TELEVISION PRODUCTION AND TRANSMISSION OF THE MAJOR EUROPEAN RINK-HOCKEY EVENTS**
Since **CERS / WSE** is the only entity responsible for the negotiation and sale of television rights in any country, it is important to establish the **specific conditions that must be met by the organizer of each major European Rink-Hockey event**, which may choose one of the following alternatives:
- 1.4.1 The submission, for the approval of WSE-RH, of a written proposal where the following issues are formally addressed:
- (1) Information regarding:
 - The entity responsible for ensuring – in accordance with the standards specified by CERS-RH – the television production of all the matches of the rink-hockey competition in question.
 - The television channel responsible for ensuring television broadcasts, which will be limited to the country where the event is held.
 - (2) Presentation of the declaration of the entity responsible for the television production of the event, where it formally takes on the following commitments to WSE-RH:
 - To ensure the transmission of the "web streaming signal", so that WORLD SKATE EUROPE TV (<http://europe.worldskate.tv>) can ensure, in direct, the transmission (*open and free*) of each rink-hockey match of that same event;
 - To ensure the transmission of the "satellite signal" that is necessary to ensure transmission of any match of the competition in question by other countries than the host country, depending on the specific requests previously and formally authorized by WSE-RH.

1.4.2 If the alternative mentioned in the previous point is not considered, **WSE-RH will assume the television production of all matches in the competition, and the organizer is obliged – in exchange for obtaining television rights in the country where the event takes place – to guarantee a financial contribution, through the payment to WSE of:**

- € 35.000 in the case of the **Male Senior European Championships**
- € 10.000 in the case of the **Female Senior European Championship**
- € 5.000 in the case of the **Male U20 European Championship**
- € 5.000 in the case of the **Male U17 European Championship**
- € 15.000 in the case of the **Euroleague Final Four**
- € 15.000 in the case of the **Continental Cup Final Four**
- € 10.000 in the case of the **CERS Cup Final Four**
- € 7.500 in the case of the **Female League Cup Final Four**

1.4.3 Under each one of the two previous options, the organizer of the event will not pay any additional fee and may sell – *for one or more TV channels* - the television broadcasting rights (*satellite, digital, web and any other form*) that are circumscribed to the country where the competition takes place.

1.5 TELEVISION TRANSMISSIONS OF OTHER EUROPEAN RINK-HOCKEY EVENTS

1.5.1 In any of the intermediate stages of the European club competitions – *matches played before the quarterfinals of the EUROLEAGUE, the WS Europe Cup and the Female League Cup* – **the respective television broadcasts (*satellite, digital, web and any other form*) may be authorized by the WSE-RH – under request of the "visited" team (or considered as such) - without payment of any fee, providing that:**

- (1) The formal authorization of WSE-RH (catia.ferretti@wseurope-rinkhockey.org) has been obtained; and
- (2) The video of the match is uploaded to the World Skate Europe TV YouTube platform, as established in the paragraph 2 below.

1.5.2 Regarding the **quarterfinals of the European club competitions**, the televised broadcast of any match may only be requested by the **"visited" club**, which must insure to CERS-RH:

- (1) **The payment of € 2.000 for each television broadcast that is performed;**
- (2) **The transmission of the "web streaming signal"** so that **WSE-RH TV** can ensure, in direct, the transmission (*open, free*) of the game in question.

1.5.3 The **Semi-Finals and / or the Final of any European competition (*for nations or clubs*)** may be transmitted outside the country of their achievement, once the competent authorization of WSERH has been obtained (catia.ferretti@wseurope-rinkhockey.org) and providing that it is ensured:

- (1) **The payment of € 2.500 for the television broadcast of each match of any Semi-final;**
- (2) **The payment of € 5.000 for the television broadcast of each match of any Final**

1.6 LIVE WEB STREAMING OF ALL THE EUROLEAGUE MATCHES

All the EUROLEAGUE matches of every phase, must be transmitted in live streaming to our WEBTV, World Skate Europe TV. These are the minimum requirements for the streaming:

- Minimum resolution of 480p;
- Live commentary in *local* language;
- Livescoring in the upper part of the screen.

It is necessary to organize at least 4 days before every match a video test to ensure that all the requirement will be satisfied.

2. VIDEO UPLOAD ON "WSE-RH TV - YOUTUBE"

- 2.1 The video upload in YOUTUBE is optional for the clubs participating in the WS Europe Cup and in the Female League Cup. In the phase of Quarterfinals of WS Europe Cup and Female League Cup the upload of the entire home (or considered as such) match in YOUTUBE is mandatory (by 48 hours from the end of the match)

3 LOCAL PRESS OFFICER

- 3.1 The organizing Federations of any European Championship must appoint a local press officer (*necessarily a journalist*) that will be responsible for local communication, performing the duties of:

- The contact person for all communication issues;
- The head of the Communication for the press of his own country, adequately publicizing the event in the previous weeks, through news, interviews and other initiatives.

Likewise, the participating clubs in EUROLEAGUE or in CERS Cup are required to appoint a local press officer, whose contacts must be indicated on the registration form (ref^a 01).

The local Press officers should cooperate with the CERS-RH Press officer.

3.2 INTERNET FACILITIES

A "wi-fi" internet connection should be available, with authentication exclusively dedicated to accredited press representatives and the WSE-RH members. Alternatively, a LAN cable must be provided for each of the accredited journalists. It is recommended (*not mandatory*) to set up a connection that includes a different username and password for each journalist (*a unique valid password for everyone implies the risk of allowing its use to those who do not have the right to use it*).

The organizing entity must provide a connection capacity depending on the number of credentials issued to the media. For example, if there are 50 accredited journalists, a connection with sufficient bandwidth must be provided for all of them.

The Internet connection should work both in the "press working area on the venue of the match" and in the press room, ensuring that photographers can send photos and similar material

3.3 PRESS WORKING ROOM

At each European rink-hockey event, a press room for journalists must be made available, as well as a specific area for press conferences, the area of which must accommodate 20 chairs and a table with 4 chairs for the speakers.

The press working room should be very close to the competition site and should be equipped with tables and chairs, with connections to the electricity. A photocopier must always be available.

Bottles of water should be distributed to journalists throughout the event. The offer of a snack or other food supplements will depend on the initiative of the organizers.

For personal safety and the equipment of journalists, entry into the press room is always subject to control by a steward seconded by the organizing body, who will verify the existence of the relevant accreditation.

PRESS ROOM FACILITIES

(1) EUROPEAN CHAMPIONSHIPS: 20 workstations (*)

(2) EUROLEAGUE AND CONTINENTAL CUP FINAL 4: 30 workstations (*)

(3) WSE CUP AND FEMALE LEAGUE CUP FINAL 4: 10 workstations (*)

(*) Note:

Same number of workstations on the competition site (*a smaller number is allowed if the accreditation requests are lower*)

3.4 PRESS WORKING SEATS ON THE EVENT PREMISES

3.4.1 "RIGHT HOLDERS" TELEVISION

The workspace for "Right Holders" television (*TV that acquired the broadcasting rights*) is managed directly by the elements of the producing entity designated by the CERS-RH TV, and the organizing entity must ensure the space that is requested for this purpose.

The space granted to the representatives of the television "rights holders" should not be counted towards the number of jobs indicated separately in the previous point.

Energy is guaranteed by the television production service generator, so there is no need to provide any specific connection.

3.4.2 “NOT RIGHT HOLDERS” TELEVISIONS

Representatives of televisions who have not acquired broadcasting rights shall have their work area in the press room, and a reservation of their seats shall be ensured in the competition site.

3.4.3 RADIO (**)

Representatives of radios requiring the installation of an ISDN line (*at their own expense*) shall be entitled to a separate workstation in the competition site. The representatives of all other radios will have their work area in the area assigned to the representatives of the press.

3.4.4 WRITTEN PRESS (**)

Representatives of each newspaper or each website are entitled to occupy the work area reserved for the press in the competition site, according to the overall available space. Two seats are normally awarded to representatives of national newspapers and only one to the local and regional press. Journalists who work for weekly publications - *or who do not need to write their articles live* - are invited to work in the press room and a reserve of their places in the competition site must be ensured.

() Note:**

The workstations for written press and radio must have an adequate number of electricity connections and must be reached by wi-fi (*or cable*)

3.4.5 PHOTOGRAPHERS

Each photographer will receive a vest, with an identification number, only being able to carry out his functions in the specifically designated areas. The sending of photos can only take place in the workspace that is destined to them in the press room.

3.4.6 MIX ZONE

A mix zone should be ensured using partition barriers to allow players to be contacted by reporters to conduct interviews at the end of the match, prior to their return to the vestiaires.

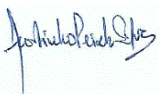
3.4.7 PRESS ACCREDITATION AT WSE RINK-HOCKEY EVENTS

Press accreditation for some of the major events held by the **WSE-RH** - *namely the European Men's Senior Championships and the EUROLEAGUE 4 Finals, the CERS Cup and the Continental Cup* - are managed and issued by the **WSE-RH Press Officer**, in the form and at the time it deems most appropriate. Acceptance or rejection of accreditations is always determined by the **WSE-RH Press Officer**, after having consulted the local press officer, who has the duty to inform the media of his country about the conditions that are necessary to request the credentials of their representatives.

3.3.5 INSPECTION FROM CERS-RH

The **WSE-RH Press Officer** will carry out an inspection of the premises where the main European Rink- Hockey events take place - *together with the respective organizers representatives* - to verify that all requirements are met, thus allowing - *and if this is the case* - to ensure the introduction of any necessary corrections.

Best regards,



Agostinho Silva
WSE-RH – Chairman